

January Poll



Conducted by Survation on behalf of
True North

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Methodology: Online interviews of adults in Scotland
Fieldwork: 10th January – 12th January 2023
Sample size: 1002

Survation.

Methodology

Fieldwork Dates

- 10th January – 12th January 2023

Data Collection Method

- The survey was conducted via online interview. Invitations to complete the survey were sent out to members of the panel. Differential response rates from different demographic groups were taken into account.

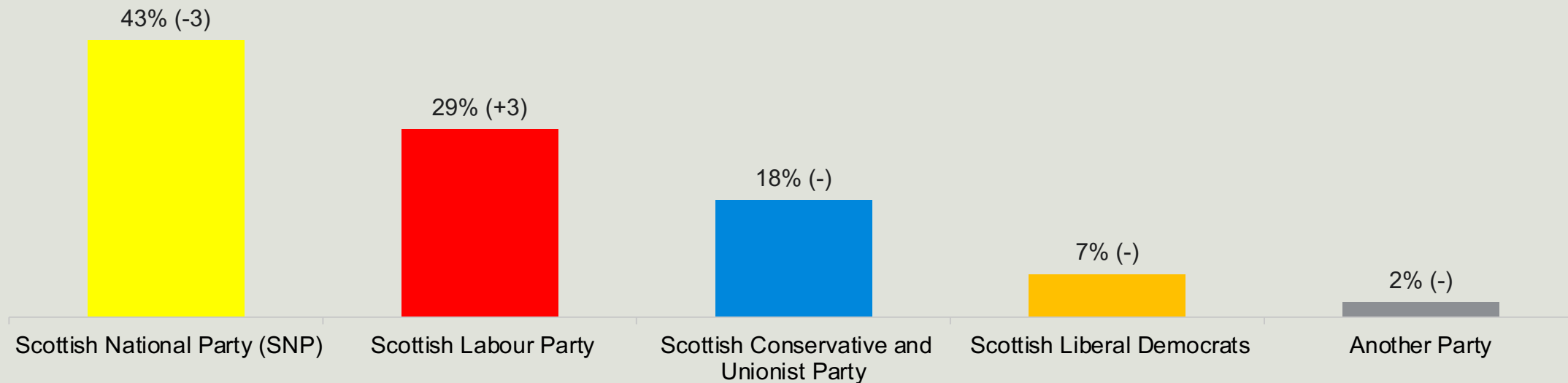
Population Sampled

- Residents of Scotland aged 16+

Sample Size

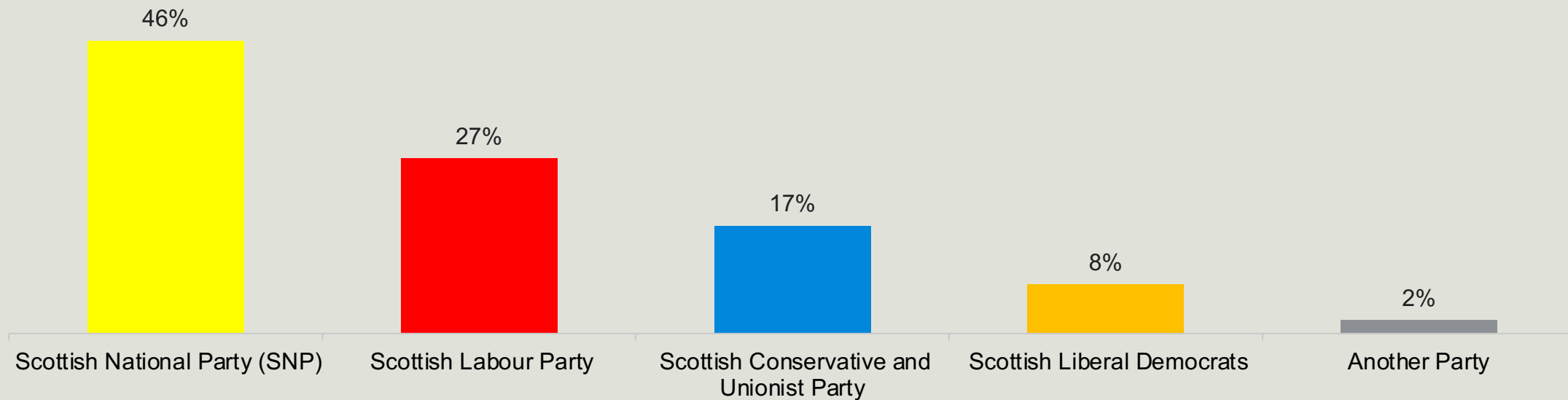
- 1002

V2. If the Westminster Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?



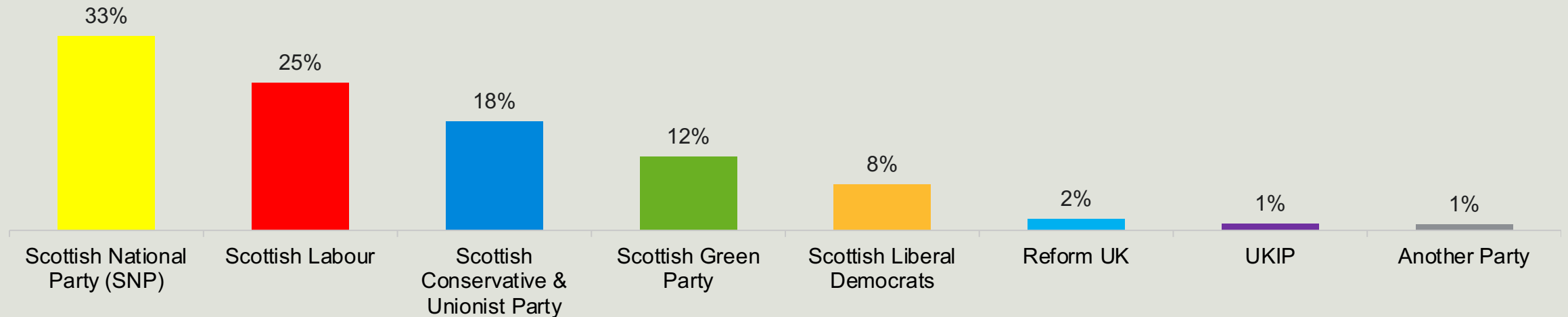
3 BASE: Respondents likely to vote in a General Election, weighted additionally by likelihood to vote (vweight), with undecided and refused removed. Unweighted Total: 795. Changes vs. 09/08/22

V4A. In the next Scottish Parliament election you will be given two votes. One of those votes will be for a single person to represent your constituency in the Scottish Parliament. If the election were tomorrow, for which party would you be most likely to vote using this constituency vote?

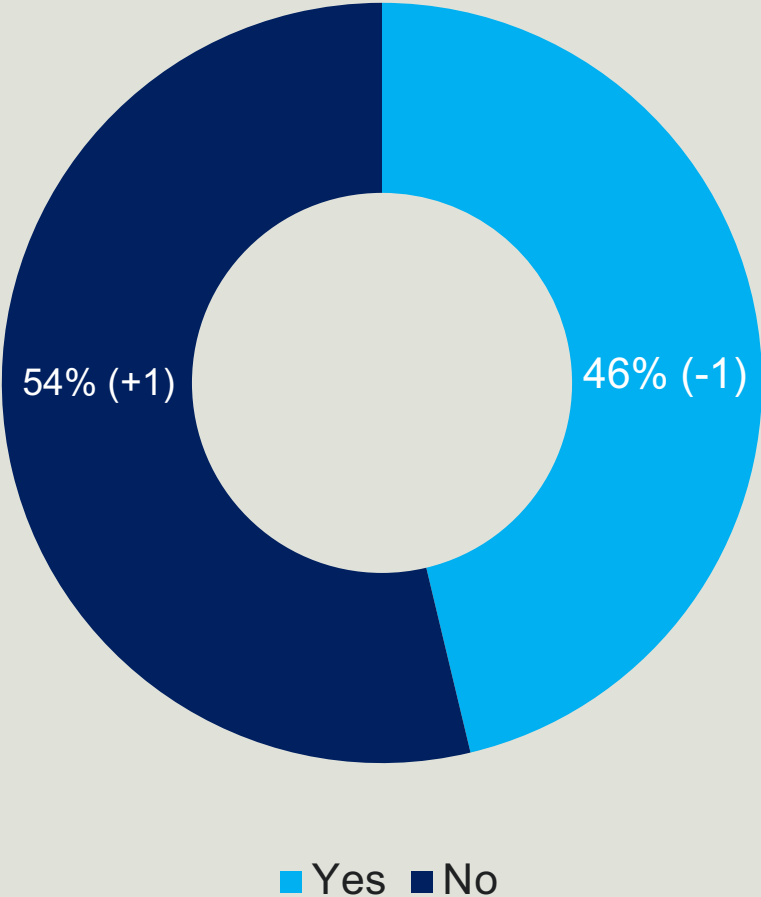


4 BASE: Respondents likely to vote in a Scottish Parliament Election, weighted additionally by likelihood to vote (vweight), with undecided and refused removed. Unweighted Total: 819

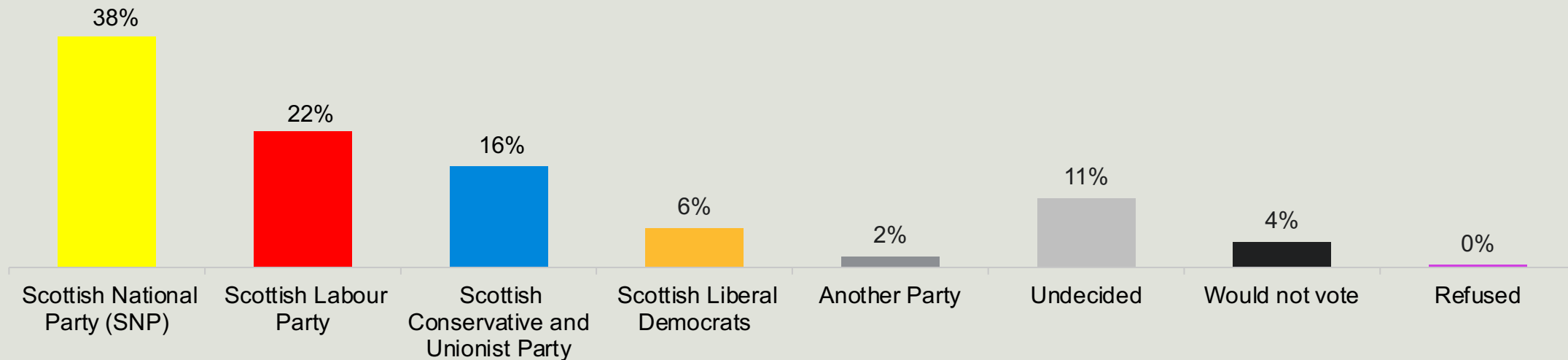
V4.1. Another vote will be for a party list in order to elect representatives for your region of Scotland by a form of proportional representation. You can vote for the same party as your constituency vote or for a different party. If the election were tomorrow, which party would you be most likely to vote for with your second, regional list vote?



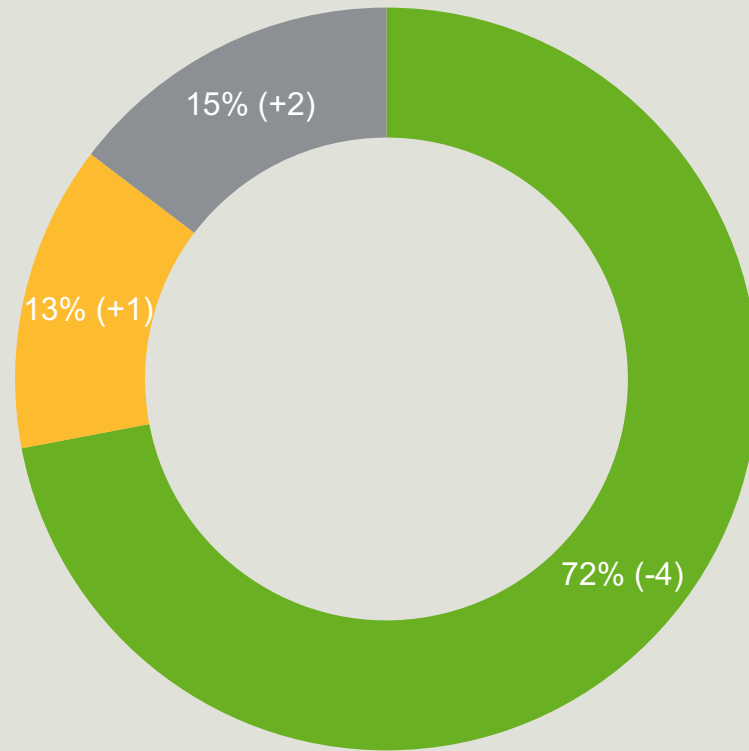
VI2. If there was a referendum tomorrow with the question "Should Scotland be an independent country?", how would you vote?



Q1. Imagine the next Westminster Election was a de facto referendum on Scottish Independence. If the Westminster Election was taking place tomorrow, and there was a candidate from all political parties standing in your constituency, which party do you think you would vote for?



Q4. Which of the following statements is closest to your view?

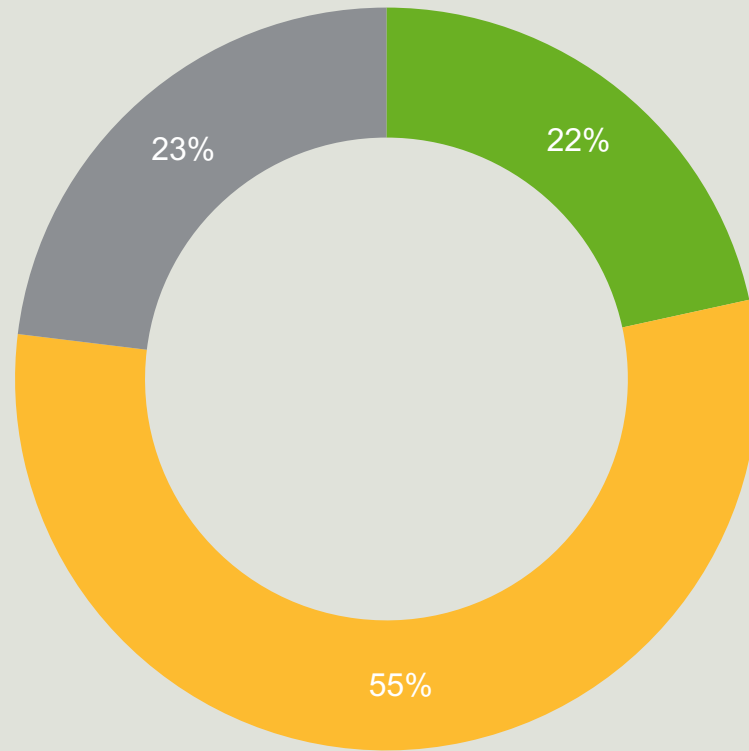


■ Scotland is a good place to do business

■ Scotland is not a good place to do business

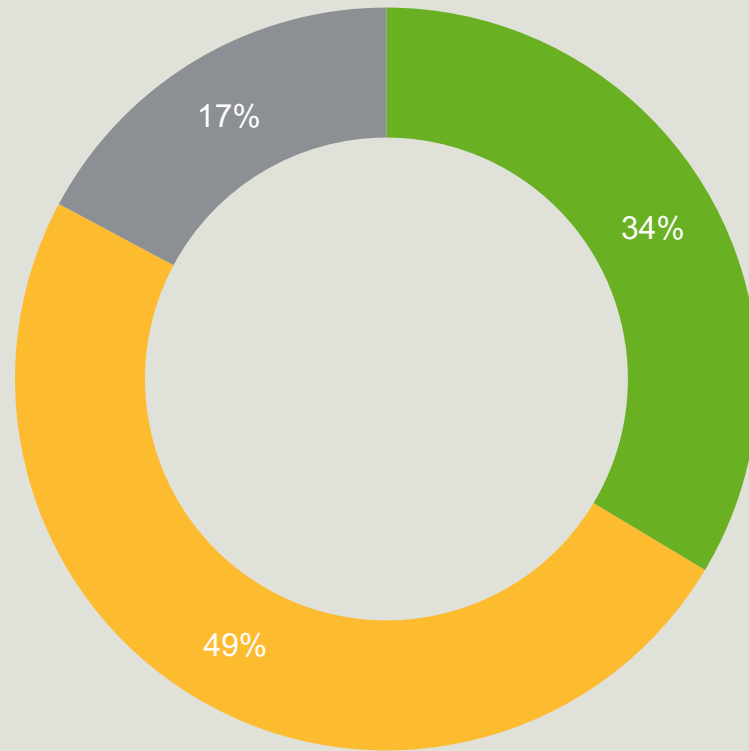
■ Don't know

Q5. Which of the following statements is closest to your view?



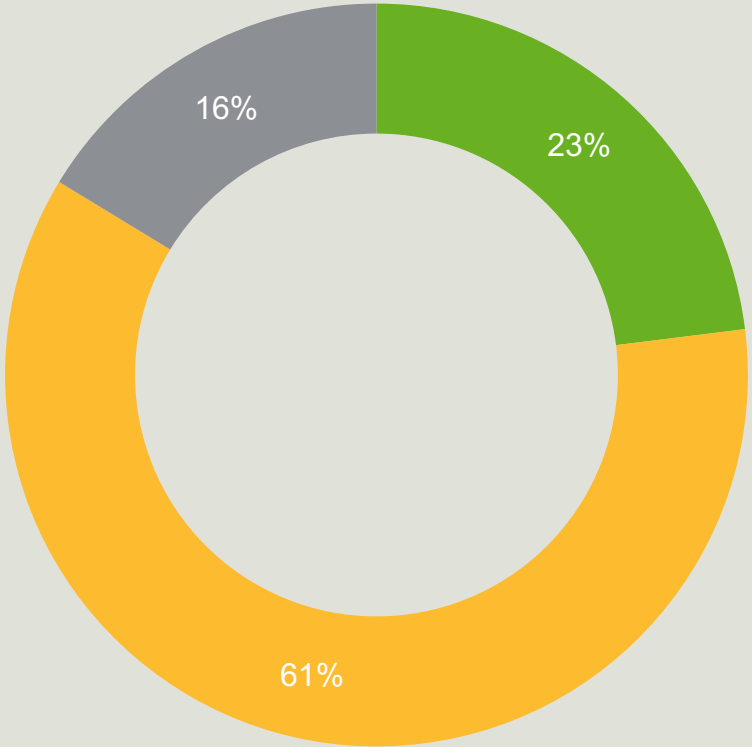
■ 2023 will be a good year for Scotland's economy ■ 2023 will not be a good year for Scotland's economy ■ Don't know

Q6. Which of the following statements is closest to your view?



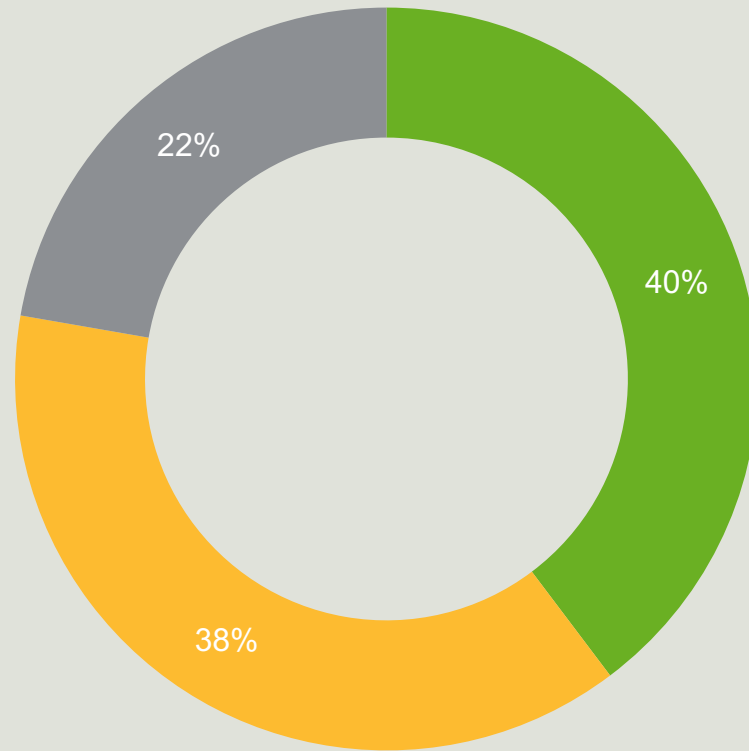
- The Scottish Government has the right policies in place to deliver Scotland's economic prosperity
- The Scottish Government does not have the right policies in place to deliver Scotland's economic prosperity
- Don't know

Q7. Which of the following statements is closest to your view?



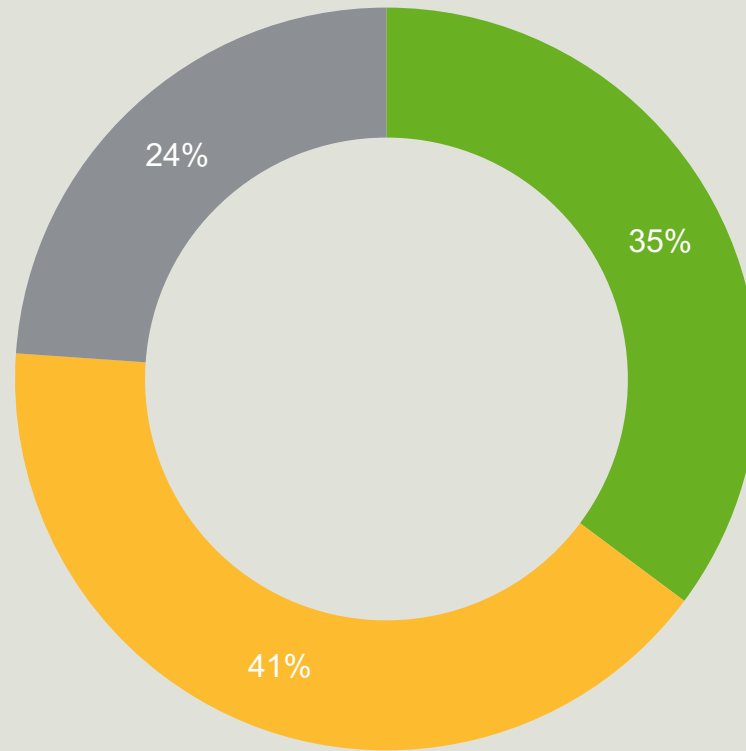
- The UK Government has the right policies in place to deliver UK economic prosperity
- The UK Government does not have the right policies in place to deliver UK economic prosperity
- Don't know

Q8. Which of the following statements is closest to your view?



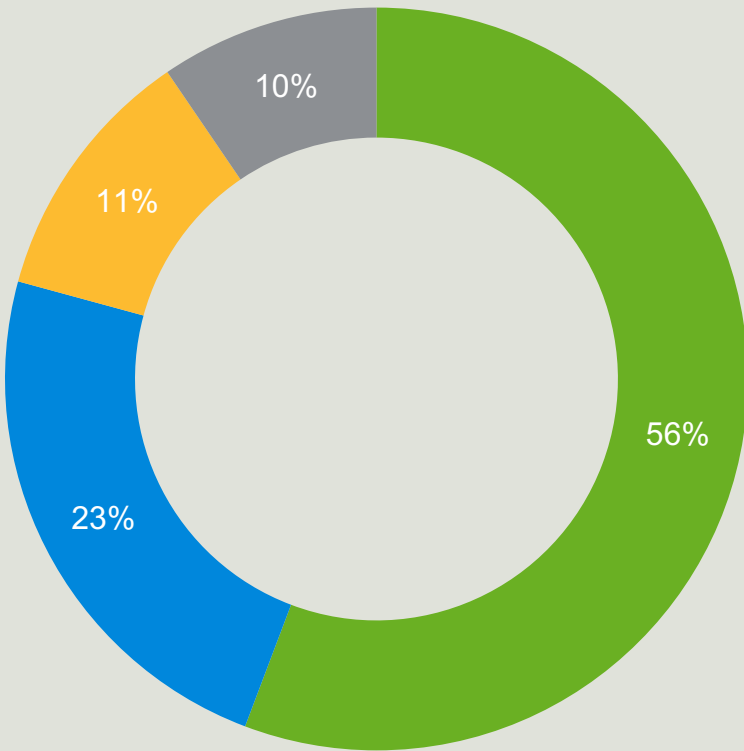
- Scotland has the right policies in place to encourage people to start a business here
- Scotland does not have the right policies in place to encourage people to start a business here
- Don't know

Q9. Which of the following statements is closest to your experience?



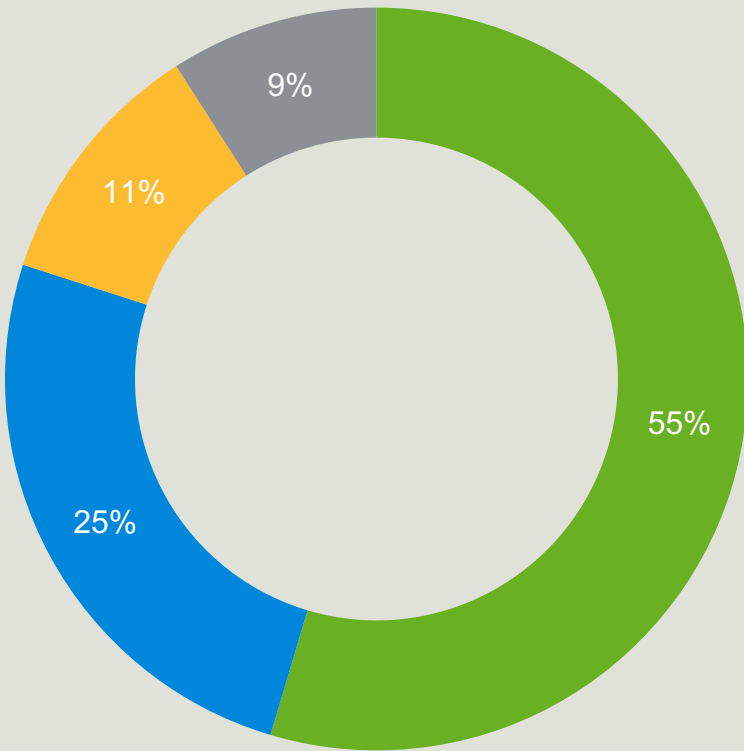
- Scotland has the right policies in place to encourage business to relocate here
- Scotland does not have the right policies in place to encourage business to relocate here
- Don't know

Q10. What impact, if any, do you think that energy companies operating in the North Sea have on the UK economy?



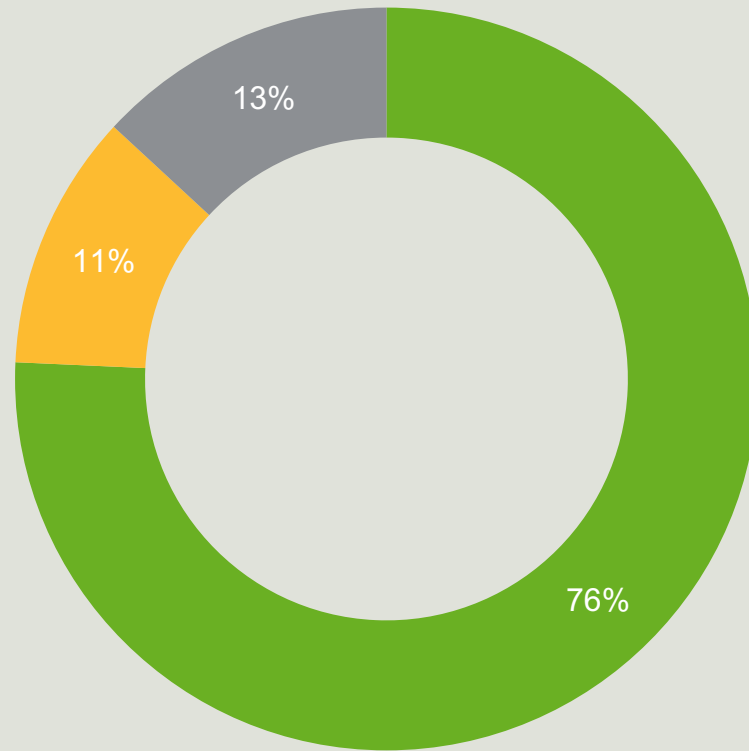
■ NET Positive ■ Neither positive nor negative ■ NET Negative ■ Don't know

Q11. What impact, if any, do you think that energy companies operating in the North Sea have on the Scottish economy?



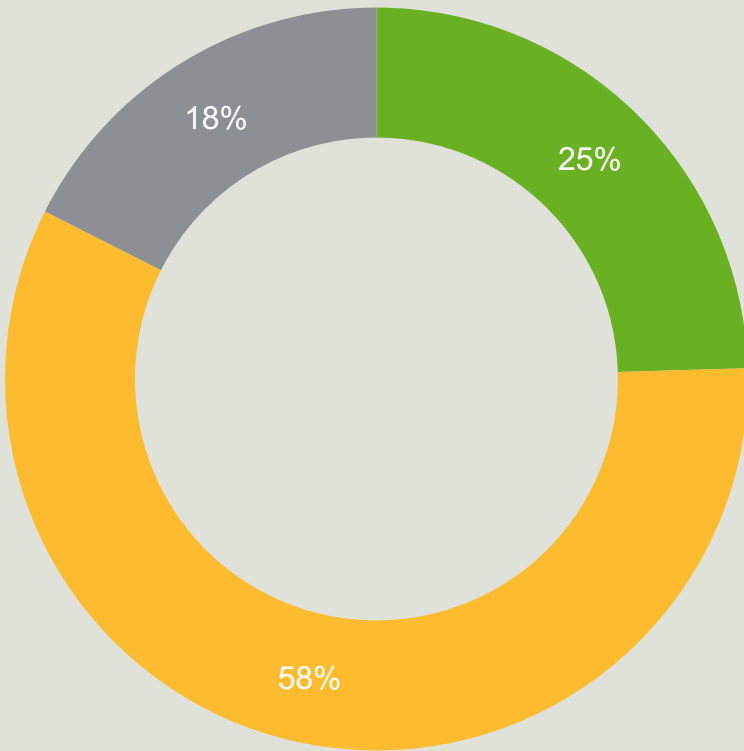
■ NET Positive ■ Neither positive nor negative ■ NET Negative ■ Don't know

Q12. Which of the following statements is closest to your view?



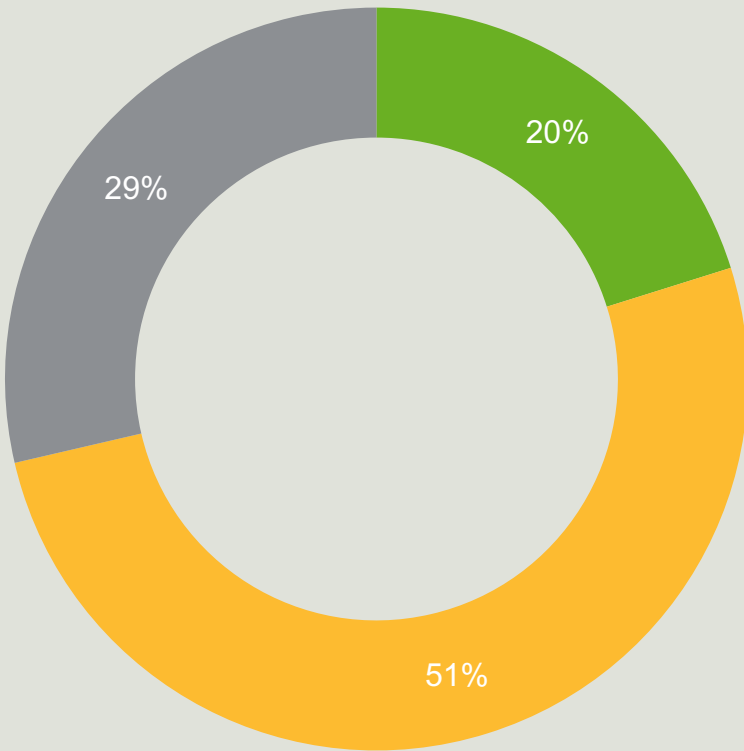
- The UK should aim to meet its demand for oil and gas from domestic production
- The UK should aim to meet its demand for oil and gas by importing energy from overseas
- Don't know

Q13.1. The Energy Profits Levy, also known as the 'windfall tax', has seen a 75% tax rate placed on the profits of oil and gas companies operating in the UK. How effective do you think this tax has proved in reducing your household energy bills?



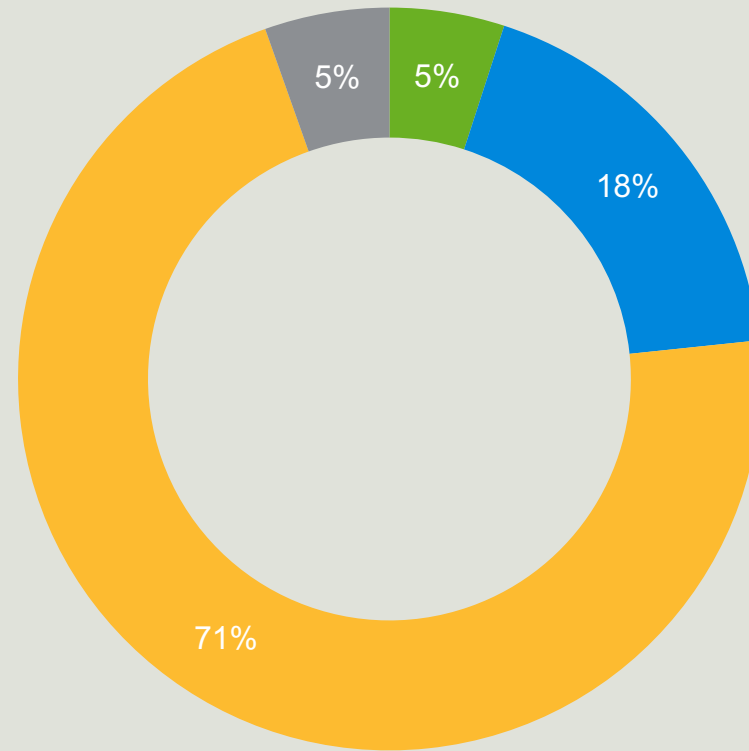
■ NET Effective ■ NET Ineffective ■ Don't know

Q13.2. How effective do you think this tax has proved in encouraging energy companies to move away from fossil fuels towards renewable energy projects?



■ NET Effective ■ NET Ineffective ■ Don't know

Q15. The price of many goods in the UK has increased at a faster rate than household incomes have increased, resulting in a fall in real incomes. This has been termed the 'cost-of-living crisis'. Which of the following statements is closest to your view?



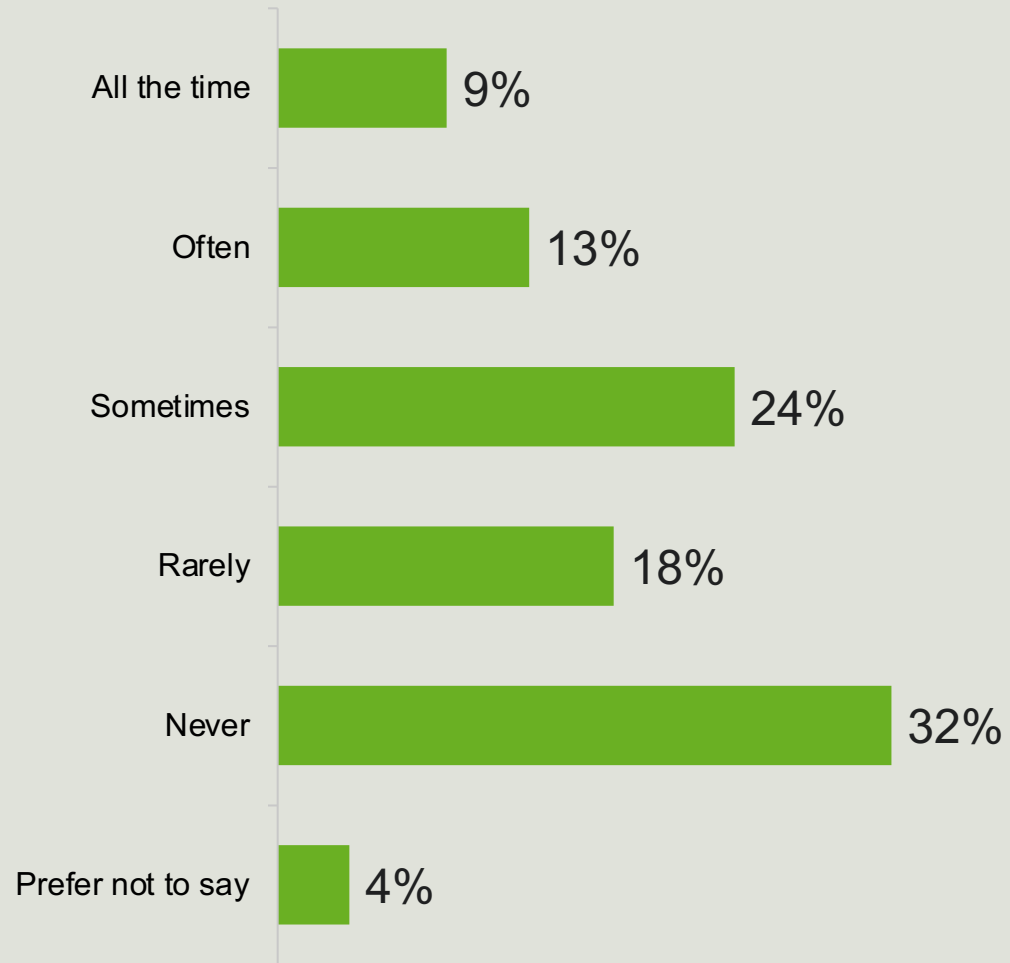
■ The cost of living crisis will improve in 2023

■ There will be no change in the cost of living crisis in 2023

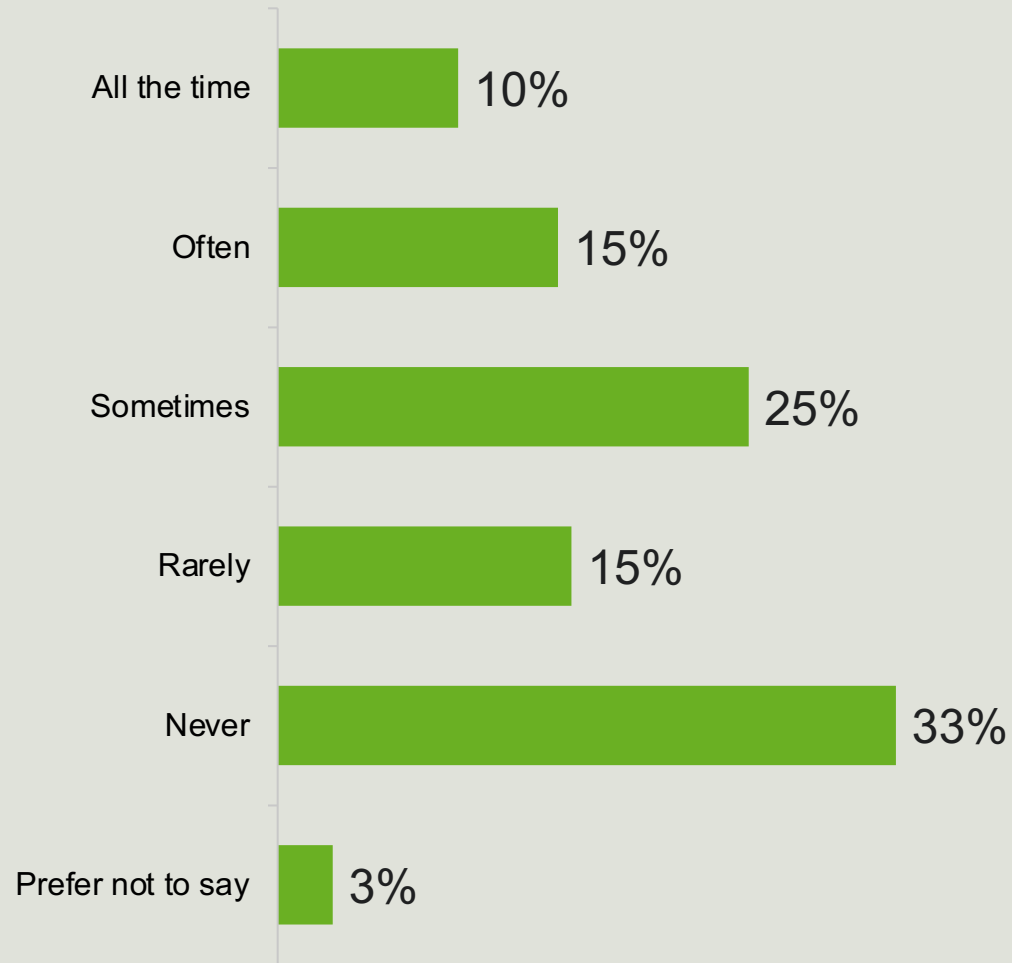
■ The cost of living crisis will get worse in 2023

■ Don't know

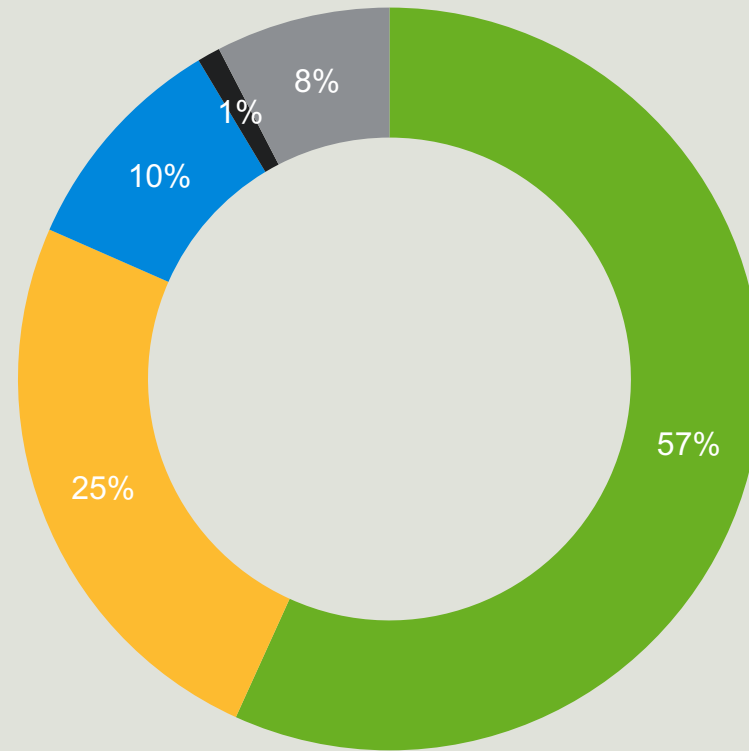
Q16. How often, if at all, have you struggled to pay your energy bills over the past 6 months?



Q17. Aside from energy bills, how often, if at all, have you struggled to pay your other household bills over the past 6 months?



Q18. Which of the following ought to have the most influence over the way Scotland is run?



■ Scottish Government

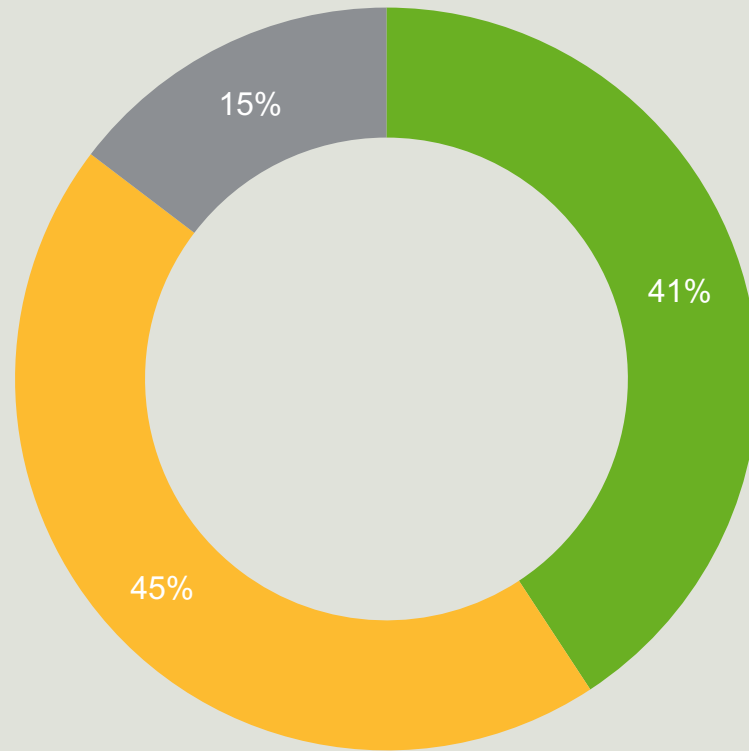
■ UK Government

■ Local Councils

■ Other

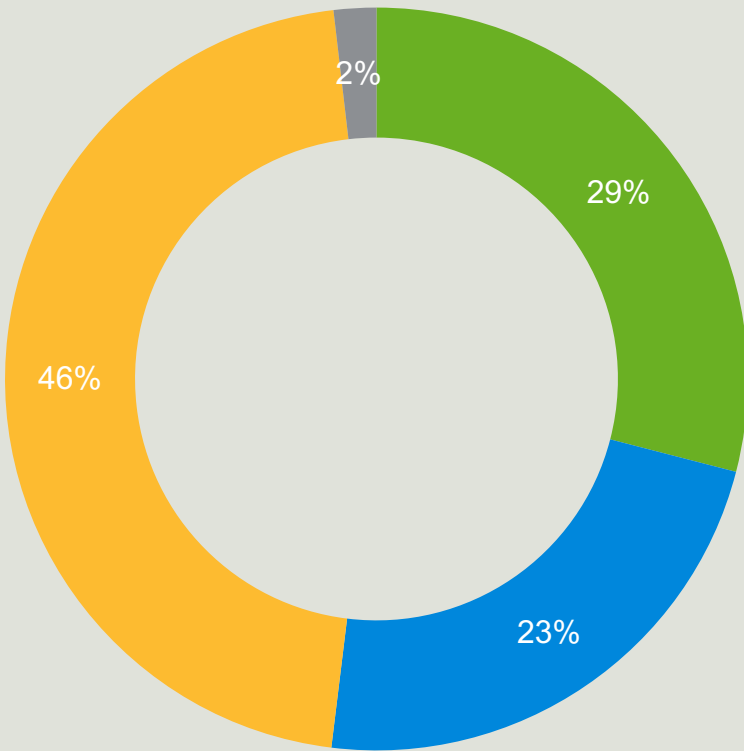
■ Don't know

Q19. Many people in Scotland pay income tax at a higher rate than those in the rest of the UK Which of the following is closest to your view?



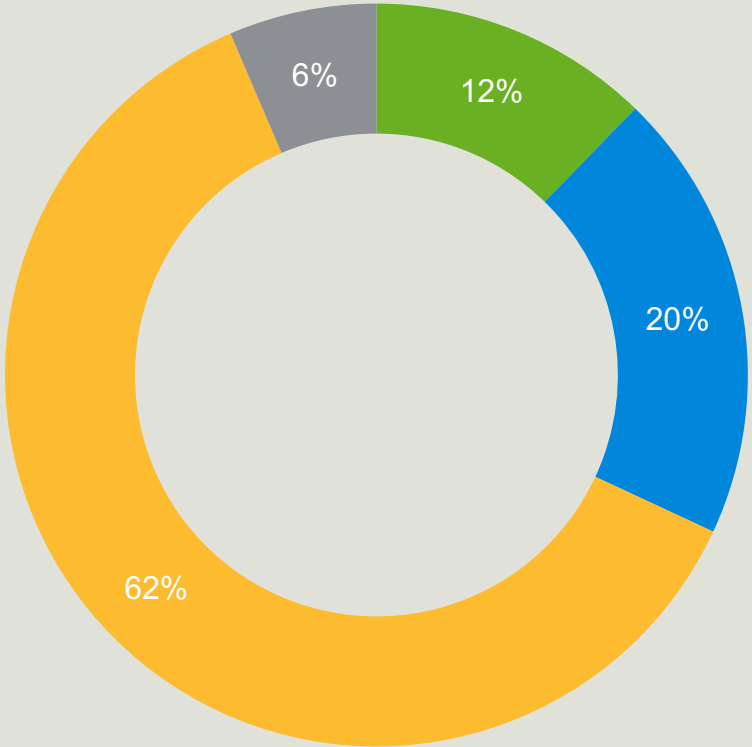
- People in Scotland get better public services than the rest of the UK as a result of higher income tax rates
- People in Scotland do not get better public services than the rest of the UK as a result of higher income tax rates
- Don't know

Q20. How satisfied are you with the way in which Scotland's NHS is run?



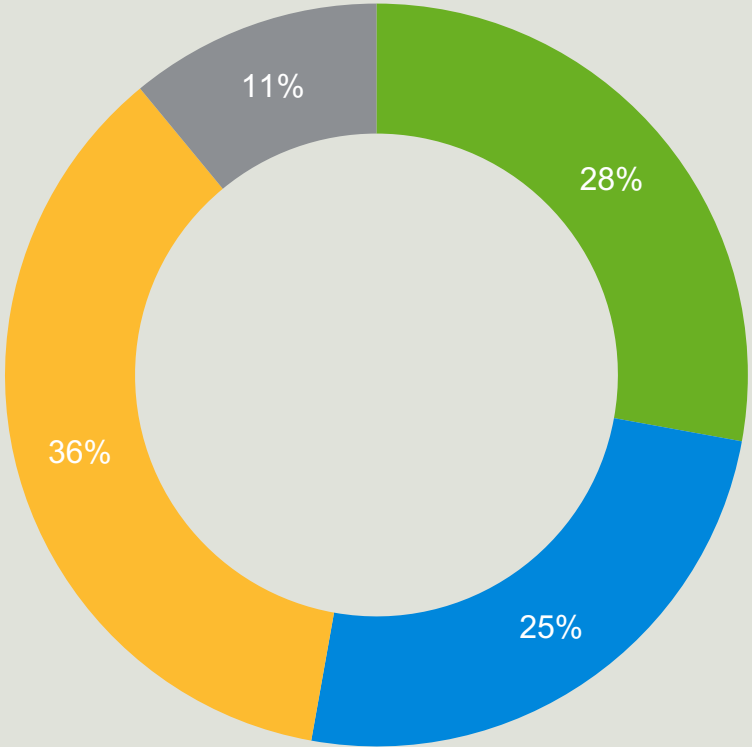
■ NET Satisfied ■ Neither satisfied nor dissatisfied ■ NET Dissatisfied ■ Don't know

Q21. To what extent, if at all, do you think standards within Scotland's NHS have increased or decreased over the past year?



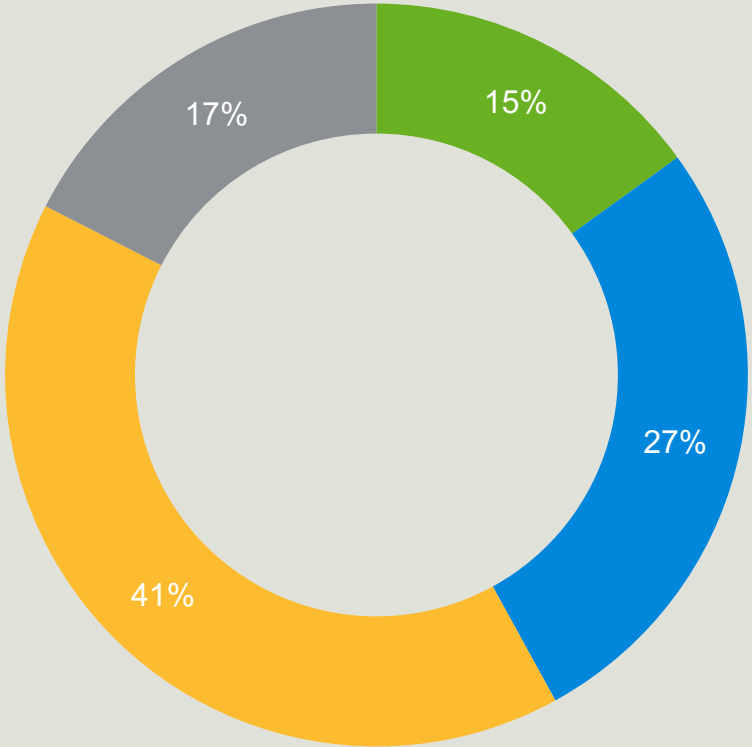
■ NET Increased ■ Stayed the same ■ NET decreased ■ Don't know

Q22. How satisfied are you with the way Scotland's education system is run?



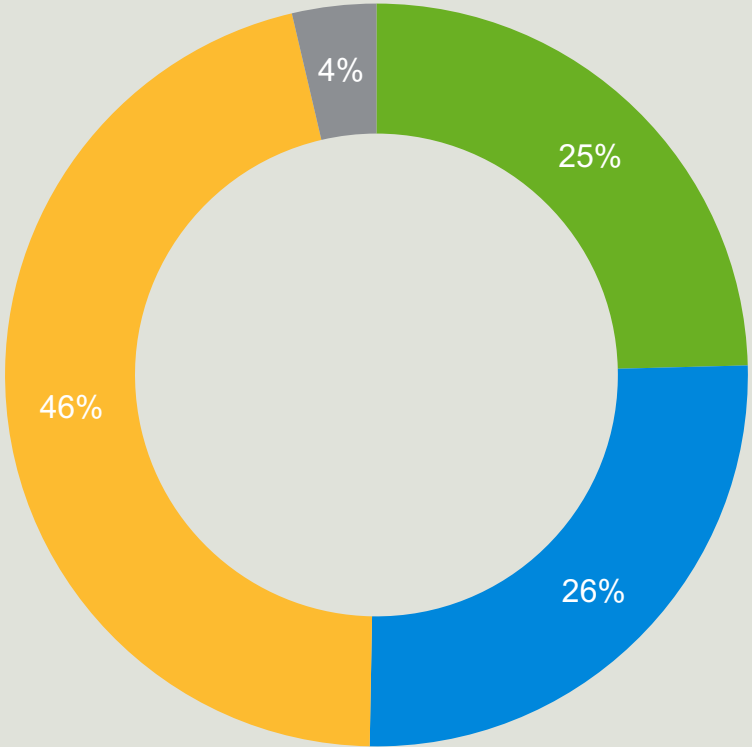
■ NET Satisfied ■ Neither satisfied nor dissatisfied ■ NET Dissatisfied ■ Don't know

Q23. To what extent, if at all, do you think standards within Scotland's education system have increased or decreased over the past year?



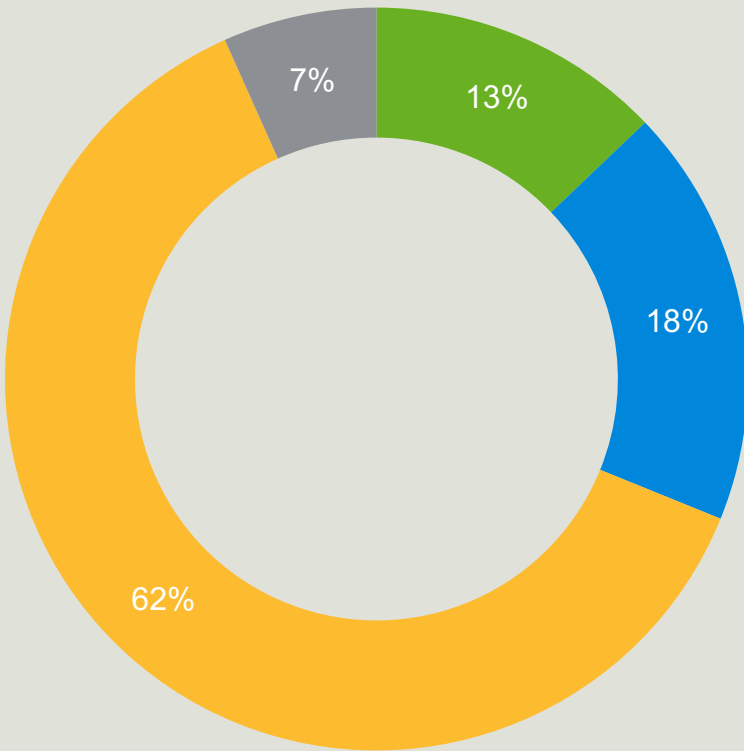
■ NET Increased ■ Stayed the same ■ NET Decreased ■ Don't know

Q24. How satisfied are you with the way Scotland's economy is run?



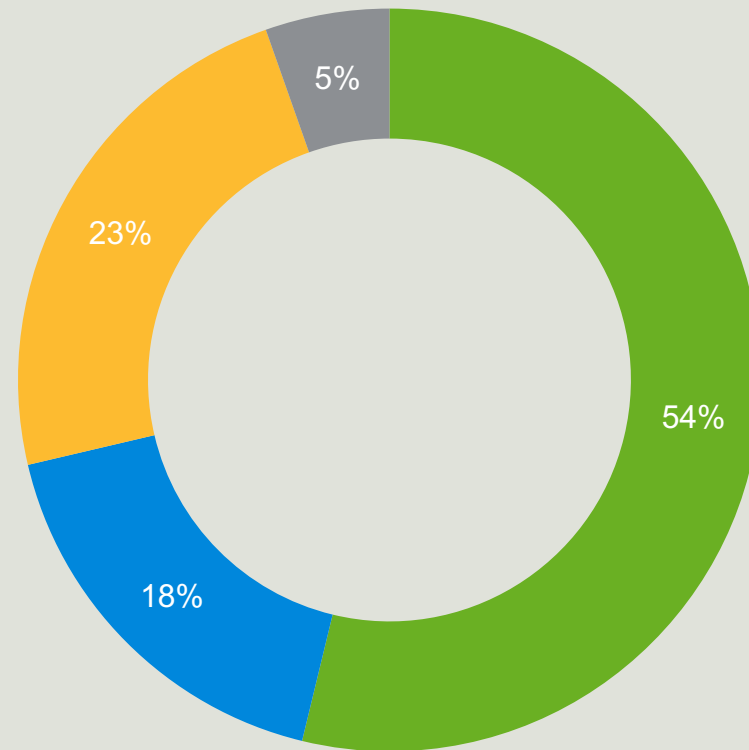
■ NET Satisfied ■ Neither satisfied nor dissatisfied ■ NET Dissatisfied ■ Don't know

Q25. To what extent, if at all, do you think Scotland's economy has seen improved or worsened performance over the past year?



■ NET Improved ■ Stayed the same ■ NET Worsened ■ Don't know

**Q26. To what extent, if at all, do you agree or disagree with the following statement:
'Scotland needs to attract more people through immigration to work in key industries and public services'**



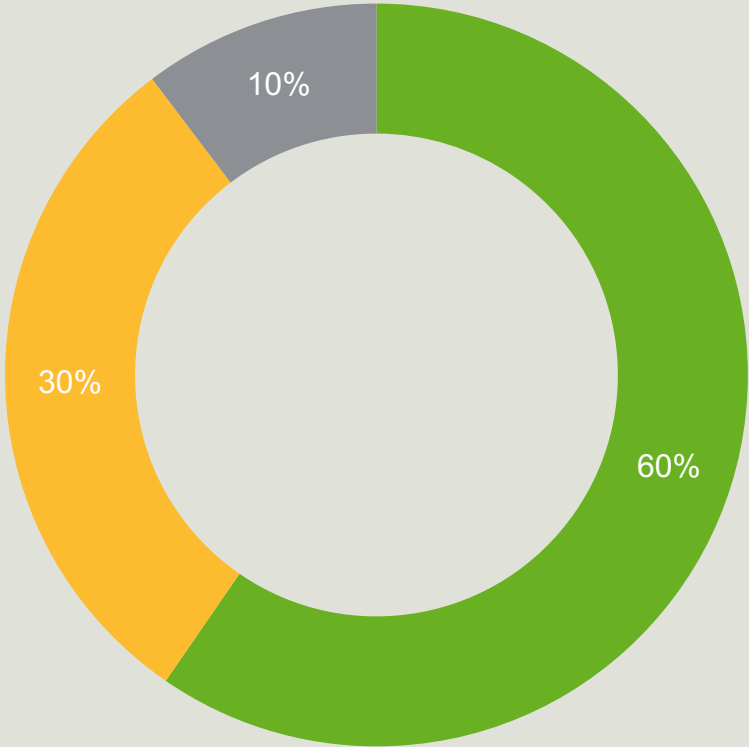
■ NET Agree

■ Neither agree nor disagree

■ NET Disagree

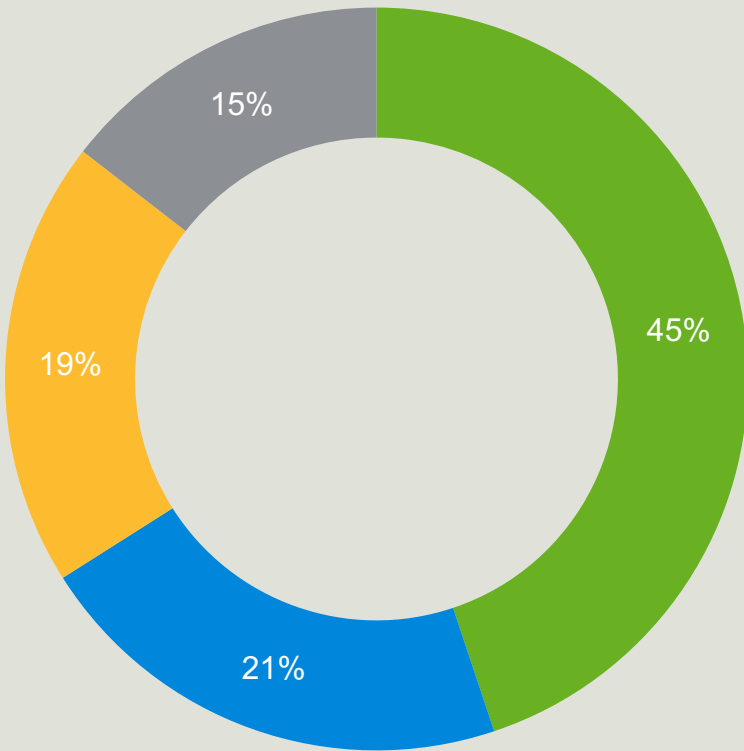
■ Don't know

Q27. Knowing what you do now, how would you have voted in the 2016 referendum on whether to leave or remain in the EU?



■ Remain ■ Leave ■ Don't know

Q28. If Scotland became an independent country, which of the following relationships do you think it should seek with the EU?



■ Full accession to the EU ■ Participation in the European Single Market through EFTA ■ Stay outside the EU ■ Don't know

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